

# Joanna M. Bauzá

Joanna M. Bauzá is an extraordinary individual who strives to execute any project that she sets her mind to. Determination and hard work have led her to become the president of The Cervantes Group, a technology-project-based consulting and executive search partner that specializes in providing executive management and technology professionals.

Her father has played an important role in her success and instilled in her the important things in life. "Values, hard work, family and setting goals for yourself are important things my father has taught me. He is also a great listener and is as genuine as they come," said Bauzá, who won the Puerto Rico National Tennis Tournament in 1997.

The Cervantes Group is now celebrating its fifth anniversary and was recently certified by the Women's Business Enterprise.

Starting The Cervantes Group has been an astounding accomplishment for Bauzá. She values education and training and this is visible when looking at her experience and academic background. Bauzá obtained her bachelors degree in management information systems from Marquette University, Milwaukee, Wis. and an MBA in e-Commerce and entrepreneurship from DePaul University Chicago, Ill.

"The Cervantes Group as a company preaches how important staying current in your field, is both as a businessperson as well as in your personal life," said Bauzá, who is extremely optimistic about The Cervantes Group's future and growth.



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