



The Cervantes Group Press Release

Subject: CERVANTES aligns Strategic Growth Initiatives across Nearshore Solutions Market in Mexico

Queretaro, Mexico, May 12th, 2022

TCG Mexico or CERVANTES, continues to be one of the fastest growing IT Consulting and Technology Services corporations in the United States and just recently brought bi-lingual and multi-cultural Technology Services to major global customers in its office in Queretaro, Mexico. “We are excited about the renewed growth and interest in our Mexico business. Since we are strategically close to the U.S. and similar time zone, we have been able to run our multi-cultural and bi-lingual business in English and Spanish with new clients across the United States. You would not believe the amazing team we have built here in Mexico” stated Jorge Resto Moran Country Manager of CERVANTES. Since inception in early 2017, CERVANTES Mexico continues to experience rapid growth, fueled by both core legacy technologies and brand new open-source technologies. “Being bilingual and understanding global demands and how each market needs special attention with key customers has really defined our culture and attitude. We never think short-term or with one-country or one deal, we are always with global mentality all the time” stated Tim Mullen, Co-Founder and Managing Partner.

“Since 2013 after opening up the market in Europe with our business hub in Madrid, Spain and fortifying great business relationships across the Caribbean from our Puerto Rico office to our corporation in Mexico. It is all part of a grandiose plan that requires seamless collaboration” said Jen Mancini, Global VP of Marketing of CERVANTES. Added Joanna Bauza, President of CERVANTES, “We understand that previous ethnocentric thinking has proven to be outdated and are actually incorporating with each culture to have one shared vision. We are expecting over 180% growth this year and I credit our amazing team members, our “Cervantinos”. So, watch out world, The Cervantes Group is heading towards you. Now that almost a year has passed from the devastating hurricane, Bauzá hopes to continue to bring awareness to Puerto Rico. Bauzá wants people to know, “Every single person working to improve Puerto Rico’s momentum will lead to a unified group effort to continuously help Puerto Rico gain strength and recover.”

About Us

The Cervantes Group is a fast growing, market-driven technology services and talent acquisition company well equipped to understand and anticipate evolving business challenges that leverage technology services and management talent. The Cervantes Group helps companies manage daily challenges that arise due to economic fluctuations and different business cycles while also helping to control costs and improve productivity by providing only the highest quality IT professionals and management. Additional information can be found at: www.thecervantesgroup.com.

For press inquiries, please contact us at 1 866-729-7597 or by email social@thecervantesgroup.com.