



# The Cervantes Group Press Release

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Subject: The Cervantes Group received the award for “Excellence in Quality of Service in 2015”

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Left to right:  
Ricardo Cardona (Outgoing President at Puerto Rico Product Association) & Melissa Colon (Business Associate at The Cervantes Group)

**San Juan, PR., April 30th, 2015** The Puerto Rico Product Association (Asociación Productos de Puerto Rico-APPR), a distinguished association established to promote and develop Puerto Rican industry, trade and service companies, holds an annual award ceremony called “Made in Puerto Rico Day” (Día Hecho en Puerto Rico). This year’s ceremony honored The Cervantes Group with the “Excellence in Quality of Service in 2015” award (Premio en Excelencia en Calidad de Servicio en 2015). We are privileged to have been chosen the winner in this category and to have been positioned among many other great honorees.

The event began with a forum of the presidents of five prestigious Puerto Rican companies (Ricardo Cardona - Master Group, Carlos López-Lay - Bella Group, Edwin Pérez - Puerto Rico Supplies Group, Gualberto Rodríguez III - Caribbean Produce Exchange, and Roberto Serrallés - VP of Destileria Serrallés), who were asked to give a brief message to future entrepreneurs. One powerful message offered by Carlos López-Lay was, “A problem is something that cannot be solved or fixed; therefore,



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don't view it as problem but view it as an opportunity." A lovely dinner followed the forum with much mingling of participants.

The outgoing President of Puerto Rico Product Association, Ricardo Cardona, then gave out prizes within various categories. The Cervantes Group was the proud recipient of the award for Quality of Service 2015, an area in which our team is thrilled to excel. A video sent by our President, Joanna Bauzá, was shown to express our gratitude. It was an honor to have been chosen among so many successful and distinguished organizations, and recognized our employees and their excellent team-work over this past year.

"It was an honor to be the one chosen to stand on stage and receive the award on behalf of The Cervantes Group. Having been part of The Cervantes Group for over 9 years, I share in the honor and privilege it was to receive this award. The Cervantes Group has always been committed to provide excellent service and help make Puerto Rico better." states Melissa Colon.

## About Us

The Cervantes Group is a fast growing, market-driven technology services and talent acquisition company well equipped to understand and anticipate evolving business challenges that leverage technology services and management talent. The Cervantes Group helps companies manage daily challenges that arise due to economic fluctuations and different business cycles while also helping to control costs and improve productivity by providing only the highest quality IT professionals and management. Additional information can be found at: [www.thecervantesgroup.com](http://www.thecervantesgroup.com).

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