



The Cervantes Group Press Release

Subject: Across North American to Western Europe, The Cervantes Group aligns Strategic Growth Initiatives

Queretaro, Mexico, -January 2nd, 2017 The Cervantes Group, one of the fastest growing IT Consulting and Technology Services corporations in the United States now has brought bi-lingual and multi-cultural Technology Services to major global customers by establishing an office in Queretaro, Mexico. “We are excited about our new office in Mexico. We are still strategically close to the U.S. but are now able to run our multi-cultural and bi-lingual business with new partners and Mexican corporations as well as existing Spanish and American corporations already in Mexico.” proclaimed Joanna Bauzá, President and Co-Founder of The Cervantes Group. Since its inception in 2004, The Cervantes Group has experienced rapid growth, in part by the high demand for skilled professionals in core legacy technologies and new open-source technologies. “Being bilingual and understanding global demands and how each market needs special attention with key customers has really defined our culture and attitude. We never think short-term or with one-country or one deal, we are always global all the time” stated Tim Mullen, Co-Founder and Managing Partner.

“As of 2017, The Cervantes Group now handles the Midwest and Eastern parts of the U.S., has opened up the market in Europe by installing its business hub in Madrid, Spain and will fortify great business relationships across the Caribbean from the Puerto Rico office to Central America with the newly opened office in Mexico. It is all part of a grandiose plan that requires seamless collaboration” said Mullen. “Establishing these hubs across Mexico, the Caribbean, U.S. and Europe connect all of our customers and ourselves together, and in a natural way. We understand that previous ethnocentric thinking is outdated and are actually incorporating with each culture to have one shared vision” stated Joanna Bauzá. So watch out world, The Cervantes Group is actively moving in your direction.

About Us

The Cervantes Group is a fast growing, market-driven technology services and talent acquisition company well equipped to understand and anticipate evolving business challenges that leverage technology services and management talent. The Cervantes Group helps companies manage daily challenges that arise due to economic fluctuations and different business cycles while also helping to control costs and improve productivity by providing only the highest quality IT professionals and management. Additional information can be found at: www.thecervantesgroup.com.

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